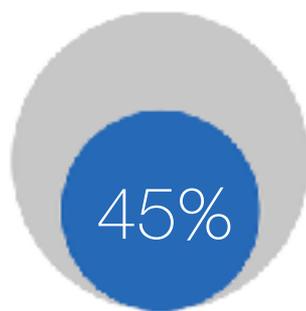


## TOURISM PLATFORM OVERVIEW

Tuk Tuk Pass (TTP) connects tourists to local travel-related services worldwide via web, mobile application, and TTP Blockchain Kiosk. As a platform, we do not offer our own services but connect to local businesses via API (Application Programming Interface). Our goal is to provide users with the convenience of accessing all travel-related services in one platform (seamless user experience) and give local businesses more exposure to new customers. Moreover, we aim to build the platform where both travelers and service providers benefit from a global travel community: helpful travelers earn points they can then use to redeem for their next trip and great service providers are rewarded with more customer reach and points that enables them to benefiting from a global travel community. By utilising blockchain technology, transactions are decentralised and better accelerated compared to traditional online travel agent (OTA) and support digital payment in the form of Token or Cryptocurrency in the future.

### OUR STRATEGY: 100,000 LOCATIONS - TOP 100 TOURIST CITIES WORLDWIDE

While many travel startups spend major funding to reach customers via online advertising, our strategy is to employ the Point of Purchase (POP) advertising method. Tuk Tuk Pass plans to distribute TTP Blockchain Kiosk in the lobby area of 100,000 major hotels located in the Top 100 most visited tourist cities worldwide.



**1,235 MILLION**

INTERNATIONAL TRAVELERS WORLDWIDE

**TOP 100 TOURIST CITIES =**

555M TOURISTS (45% OF  
TOTAL TRAFFIC WORLDWIDE)

UNWTO TOURISM: 2017

Through this strategy, the platform can reach over 555,000,000 tourists which is 45% of the total amount of international tourists worldwide (1,235,000,000.)

TTP Blockchain Kiosk familiarise tourists with our brand and lets users purchase travel packages on location. From the user experience, travelers can then download our application or visit our website.



## TUK TUK PASS KIOSK ROADMAP

Phase 1	2018: Deploy TTP Blockchain Kiosk in the first 4 countries (10 cities) Thailand, Hong Kong, Singapore, Japan to reach 109.92 million tourists (8.9% of the tourist traffic worldwide.)
Phase 2	China and India (13 tourist cities) to reach 93.4 million tourists (7.56%)
Phase 3	7 Countries in Asia (15 tourist cities)—74.31 million tourists (6.01%)
Phase 4	Middle East & Africa (10 tourist cities)—53.65 million tourists (4.34%)
Phase 5	USA (10 cities)—60.27 million tourists (4.88%)
Phase 6	Europe (10 cities)—94.44 million tourists (7.65%)
Phase 7-10	32 remaining tourist cities—69.901 million tourists (5.66%)

## ESTIMATED REVENUE (ONE SERVICE CATEGORY, KIOSK PLATFORM ONLY)

To determine the potential earnings during each phase of the roadmap, we calculate using the base assumption that the TTP Blockchain Kiosk handles only 6 tour packages per hotel per day, with average package price of \$75.

Average Revenue of Phase 1 (10,000 Kiosks)	\$135,000,000 per month (\$1,620,000,000 annually)
The gross profit (15%)	\$243,010,000 per year
<b>Net Profit (3%)</b>	<b>\$48,600,000 per year</b>

Thus:

First 10 Cities (10,000 hotel locations) TTP Blockchain Kiosk net profit = \$48,600,000/year

All of Asia (40,000 hotel locations) = \$194,400,000 per year

Worldwide (100,000 hotel locations in 100 Tourist Cities) = \$486,000,000 per year

Based on the assessment of 1 service category (100,000 locations), within the next 5 years (10 phases completed) Tuk Tuk Pass will see a net profit equivalent of only 20% of Priceline company's current net profit. Please note the actual revenue opportunity will be much larger

than our estimate since tour package is one of the 15 service categories on the platform. As an industry, international tourism is a major market with at least 4% growth annually.

### TUK TUK PASS ASSET (TTP-A)

Token Name	Tuk Tuk Pass Asset (TTP-A)
Total Token Supply	1,000,000,000 TTP-A
Available Coins	700,000,000 TTP-A (70% of total supply)
Timeline	Jan 25 - Feb 13 (Pre-ICO: 20% Off) Apr 16 - Sep 30 (ICO Round 1)
ICO Portal	Register and send contributions via <a href="http://tuktukpass.co">tuktukpass.co</a>
Token Main Sale Price	1 TTP-A = 1 USD
Token Distribution	Within 30 days after ICO Round 1 end date via Ethereum Smart Contract (Oct 2018)
Standard	ERC-20
Token Decimals	18

Corresponding to our roadmap to expand TTP Blockchain Kiosks in the Top 100 tourist cities and to offer 70% of our available tokens to general investors, Tuk Tuk Pass will be distributing our tokens in 10 ICO rounds (offering 70,000,000 TTP-A in each round.)

Round 1 will feature a Pre-sale period to offer a special 20% discount to early investors. Pre-sale period is limited to 1 million tokens on a first come first serve basis. Afterwards, the crowd sale will be offered at the standard sale price. Our Pre-sale and first round is limited to 70 million Token (10% of total token amount). The token sale will raise enough funds to launch the project in the first 4 countries (Thailand, Japan, Singapore and Hong Kong), covering nearly 10% of global tourists. Investors in the ICO will receive Tuk Tuk Pass Asset Token (TTP-A.) TTP-A holders will be awarded in the form of network processing returns generated from the net profit of the transactions made on Tuk Tuk Pass platform. This is offered annually during the fourth quarter of the year in the format of Tuk Tuk Pass Coin.

## TOKEN CALL OPTION

Tuk Tuk Pass is the first tourism blockchain platform to offer an ICO with Token Call Option. Our Token Call Option agreement gives investors the right, but not the obligation, to purchase the same amount of tokens purchased in round 1, at the token main sale price. For example, Investor A bought 1,000 TTP-A during the first round, with the Token Call Option, Investor A will be eligible to purchase up to 1,000 TTP-A (individual cap) in the future rounds.

Token Call Option is only available to investors who joined during the ICO Round 1. In future rounds, investors with this Option will receive notice and a 30-day window, during which investors can claim their rights. After the 30-day priority period, the round will open to the public (crowd sale). This allows the first round investors to get the priority in future rounds regardless of the Token valuation on the exchange.

## TUK TUK PASS COIN (TTP-C)

Token Name	Tuk Tuk Pass Coin (TTP-C)
Token Generation	<ol style="list-style-type: none"> <li><b>Investors:</b> TTP-C is generated from the net profit of the transactions made on Tuk Tuk Pass platform: this is to be distributed to TTP-A holders annual during the fourth quarter of the year.</li> <li><b>Community Participation:</b> users (travelers and service providers) participating in the Tuk Tuk Pass platform will be rewarded with TTP-C. Sample cases: tour guide providing quality service, users sharing a helpful review for fellow travelers. This option encourages and rewards users contributing to the travel community.</li> </ol>
Utility	Redeem travel products and service on the TTP Platform in 100 Tourist cities worldwide.

TTP-A token holders can utilize TTP-C to purchase products and services on the Tuk Tuk Pass platform around the world, reducing the hassle of foreign currency exchange. By the end of 2018, we plan to issue TTP-C to investors who hold TTP-A. Investors will get the network processing rights in the form of TTP-C which they will be able to use on travel transactions, products, and services around the world available on the Tuk Tuk Pass platform.